



**2019 IALLA CONFERENCE  
HILTON SEATTLE DOWNTOWN  
SEATTLE, WASHINGTON  
OCTOBER 6, 2019 - OCTOBER 9, 2019**

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**CONFERENCE AGENDA**

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Sunday, October 6, 2019

All Day	Arrivals
1:00PM - 5:00PM	“Decision Day Outing” Seattle Sounders United vs. Minnesota United (RSVP ONLY) Century Link Field (Less than 1.2 miles from the Hotel)
6:00PM - 8:00PM	Early Packet Pickup Hilton Seattle Reception Hall Foyer
6:00PM - 8:00PM	Welcome Reception Hilton Seattle Reception Hall

Monday, October 7, 2019

7:00AM - 8:00AM	Breakfast (Included in Registration) Hilton Seattle Conference Room Foyer
7:00AM - 8:00AM	Conference Registration and Packet Pickup Hilton Seattle Ballroom Foyer
8:00AM - 8:30AM	Conference Kick-off, Opening, & Welcome Hilton Seattle Ballroom Richard Soletski, IALLA Executive Director International Association of Lemon Law Administrators, IALLA Stacey Mitchener, Esq., IALLA President & 2019 Conference Chair Director, Lemon Law Administration, Georgia Office of the Attorney General Shannon E. Smith, Senior AAG and Consumer Protection Division Chief Washington State Office of the Attorney General
8:30AM - 9:30AM	Conference Attendee Introductions & Icebreaker Maya Aubrey & Arianie Aragon
9:30AM - 10:15AM	<i>Session I – A Word from the National Highway Traffic Safety Administration</i> National Highway Traffic Safety Administration, NHTSA Region 10
10:15AM - 10:30AM	Break

Monday, October 7, 2019 (cont.)

10:30AM - 11:45AM	<p>Panel #1 - State Administrator Panel <i>Best Practices for Manufacturers, Attorneys, and 3<sup>rd</sup> Party Administrators &amp; Legislative Updates</i> José Escobar, Deputy Chief California Department of Consumer Affairs Arbitration Certification Program Sandra Araiza, Lemon Law Administration Specialist Washington State Office of the Attorney General Stacey Mitchener, Director, Lemon Law Administration Georgia Office of the Attorney General, Consumer Protection</p>
11:45AM - 12:30PM	<p><i>Session II - A Word From RVIA</i> Representative - RV Industry Association</p>
12:30PM - 1:30PM	<p>Lunch (Included in Conference Registration) Hilton Seattle Ballroom Foyer</p>
1:30PM - 2:30PM	<p><i>Breakout Session IA - Musings of a Lemon Law Defense Attorney</i> Keith Rose, Managing Partner RoseWaldorf, PLLC</p>
1:30PM - 2:30PM	<p><i>Breakout Session IB - Musings of a Lemon Law Consumer Advocate</i></p>
2:30PM - 3:15PM	<p><i>Session III - A Word from the FTC</i> Richard McKewen, Staff Attorney Federal Trade Commission, Northwest Regional Office</p>
3:15PM - 4:45PM	<p>Administrator Pit Stops Arianie Aragon, Pit Boss (Timekeeper), Lemon Law Specialist Georgia Office of the Attorney General, Consumer Protection Unit</p>
4:45PM - 5:00PM	<p>Announcements</p>
5:00PM	<p>Adjourn</p>

Tuesday, October 8, 2019

7:00AM - 8:00AM	<p>Breakfast (Included in Hotel Registration) Hilton Seattle Conference Room Foyer</p>
8:00AM - 8:45AM	<p><i>Session IV - The State of Lemon Laws 2019</i> Jason Levine Center for Auto Safety (CAS)</p>
9:30AM - 10:30AM	<p>Manufacturer Pit Stops Maya Aubrey, Pit Boss (Timekeeper), Lemon Law Specialist,</p>
10:30AM - 12:15PM	<p>Panel #2 - Arbitrators Live - Real Cases and Controversies Lemon Law Arbitrators from WA, GA, NCDS &amp; BBB</p>
12:15PM - 12:30PM	<p>Closing Remarks/Surveys/Adjourn</p>

Wednesday, October 9, 2019 (Government Members Only)

9:00AM - 12:00PM	<p>IALLA Annual Member Meeting &amp; Elections Hilton Seattle</p>
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